

Donations, Sponsorships, Grants and Fundraising

Overview

This policy explains how we will manage donations, sponsorships and grants, when we will participate in fundraising, and we how meet our related legal obligations.

Scope

This policy applies to St George Community Housing Limited and its subsidiaries (we, our and us). This policy applies to all donations, sponsorships and grants that we are offered or receive, as well as fundraising activities that we participate in.

Definitions

Bequest

A gift of money or property from the estate of a deceased person.

Donation

A donation is a voluntary contribution transferred from one party to another, without compensation or benefit. Donations may be cash, real estate or physical property, or goods or services. Donations can include bequests. A donation is not a discount or favourable rates that we get as part of our normal business.

Grant

A grant is when financial assistance, goods and/or services are given to fund a project, program, event or facility.

Sponsorship

Sponsorship is a commercial arrangement where a sponsor gives financial assistance, goods and/or services to support an event, or business activity in return for some benefit.

Donor

A donor is any person or organisation making the donation.

Fundraising

Fundraising involves seeking financial support for a charity, cause, or other purpose.

General principles

We will:

- Consider accepting donations, sponsorships and grants where they help us to meet our objectives.
- Use donations, sponsorships and grants to help our tenants or for a purpose requested by the donor/sponsor (provided the request aligns with our values and strategic direction).
- We will follow all relevant laws and regulations when accepting donations, sponsorships and grants.

Decisions about donations, sponsorships and grants

- We won't accept a donation, sponsorship or grant if it could:
 - Harm our companies, applicants, our tenants or the donor/sponsor
 - Influence or appear to influence our business decisions
 - Lead to preferential treatment of an applicant, tenant or household
 - Lead to perceived or actual conflict of interests
 - Expose us to any reputational risk or any other risk to our strategic objectives.
- We won't accept conditional or restricted donations (unless the conditions / restrictions align with our values and strategic direction)
- We won't accept a donation if it cannot be used to support our objectives.
- We will assess the risk associated with donations, sponsorships or grants before accepting or applying for them.

Acceptance of donations must be approved as per financial delegations,

Responsibility of donors

Prospective donors should get their own independent legal and financial advice about the implications of their donations/sponsorship/grant.

Donation methods

We will accept donations in the following forms: cheque, direct deposit, real estate and physical property e.g. motor vehicles, gifts, in-kind or pro bono services.

Cash can only be accepted with prior approval of the Chief Financial Officer.

Receipt of donations

We can issue certificates for donations as a registered deductible gift recipient (DGR).

Donations will be recorded in a separate general ledger account by the Finance team and records will be kept which meet our legal requirements.

Fundraising

As a company, we may participate in fundraising activities in partnership with other organisations. Participation will be determined by the CEO and will align to our company purpose.

We may also nominate fundraising activities or initiatives that we can participate in as a team. We will agree on these initiatives at the start of the year and our team members can provide input about what initiatives they would like us to participate in. All fundraising will be centrally managed and coordinated by our Customer Communications and Marketing team.

We will not ask our customers to make donations towards, or participate in, fundraising initiatives. This includes charging customers to attend our events as a form of fundraising, collecting money through gold coin donations, or conducting fundraising raffles or gaming activities.

Relevant laws, regulations or standards

- [Charitable Fundraising Act 1991 \(NSW\)](#)
- [Charitable Fundraising Regulation 2015 \(NSW\)](#)

Policy Information

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